



FOR IMMEDIATE RELEASE

W CLUB MEMBERS AT FOUR WINDS CASINO RESORT CAN WIN A NEW 2010 JAGUAR XF PREMIUM AND A SHARE OF \$40,000

Win up to \$1 million by picking winners of professional football games

NEW BUFFALO, Mich. – September 7, 2010 – Four Winds Casino Resort, the premier gaming destination in the Midwest, is pleased to announce it will award a new Jaguar™ XF Premium sedan, valued at over \$60,000, and a share of \$40,000 in cash in September. W Club members can also win up to \$1 million by picking winners of professional football games between Tuesday, September 7 and Sunday, January 2, 2011. Additionally, \$200,000 in cash was awarded to 243 W Club Members in August through Four Winds Casino Resort's W Club Jackpots, which are randomly awarded to players using their W Club card.

With a new sleek design, the 2010 Jaguar XF Premium has a luxurious interior, touch-screen controls, a deluxe audio system and a six-speed automatic transmission. It also has a 5.0-liter, V8 engine with 385 horsepower. On Saturday, September 25, the drawing for the Jaguar XF Premium will take place at 10 p.m. Eastern. Additionally, a share of \$40,000 in cash will be given away to W Club members every hour starting at 1 p.m. Eastern. W Club members will receive one free entry daily beginning on Monday, September 6 by visiting the W Players Club. Players can earn additional entries by playing slots or table games with their W Club Players Club card. More information is available at the W Club inside the casino.

Win \$1 Million by Picking Winners of Professional Football Games

W Club members can make their free professional football picks every Tuesday through Saturday at the W Club. Weekly winners who pick the most correct games will split a share of \$2,000 in instant credit prizes including \$1,000 for first place, \$500 for second place, \$300 for third place and \$200 for fourth place. At the end of the season, W Club members with the most cumulative correct picks will split a share of \$20,000 including \$10,000 for first place, \$5,000 for second place, \$3,000 for third place and \$2,000 for fourth place. If a player correctly picks 204 or more of the 245 games during the season, they could win \$1 million! W Club members can also qualify through January 2, 2011 for \$30,000 in end-of-season drawings, including a \$15,000 top prize.

Jackpots

During the month of August, more than \$200,000 in cash was awarded to 243 W Club members through Four Winds Casino Resort's W Club Jackpots, which are randomly awarded to players using their W Club card. Rick L., of Grandville, Mich., received an early birthday present when he won a Windfall jackpot on Monday, August 23 for over \$80,000, the day before his birthday!

Reservations

For more information on Four Winds Casino Resort or to make a reservation, please call 1-866-4WINDS1 (866-494-6371) or visit www.fourwindscasino.com.

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