



FOR IMMEDIATE RELEASE

WIN ONE OF TWO NEW FORD MUSTANGS AT FOUR WINDS CASINO RESORT ON OCTOBER 24

NEW BUFFALO, Mich. – October 8, 2009 – Four Winds Casino Resort, the premier gaming destination in the Midwest, is pleased to announce that it will be awarding a 2010 Roush® 427R™ Mustang, valued at \$50,000, and a 2010 Ford Mustang GT™, valued at \$32,000 along with \$22,500 in cash prizes to W Club members on Saturday, October 24. The Roush 2010 427R Mustang includes the new Roushcharger®, which provides 435 horsepower and 400 ft-lb of torque. Additionally, in September more than \$185,749 in cash was awarded to 199 W Club members through Four Winds Casino Resort's W Club Jackpots, which are randomly awarded to players using their W Club card.

Drawings for the cars and for cash prizes, ranging from \$1,000 to \$3,000, will be held at the top of every hour from 1 p.m. through midnight on Saturday, October 24. The drawing for the Mustang GT will be held at 3 p.m. and the drawing for the Roush Mustang will be held at 10 p.m. W Club members can receive one free entry daily between Monday, September 28 and Saturday, October 24, by visiting the W Club Players Club. Players can earn additional entries by playing slots or table games with their W Club Players Club card through Saturday, October 24. More information on this promotion is available at the W Club.

Jackpots

During the month of September, more than \$185,749 in cash was awarded to 199 W Club members through Four Winds Casino Resort's W Club Jackpots, which are randomly awarded to players using their W Club card. One player won a Windfall Jackpot, which must hit by \$100,000; one player won a Medium Jackpot, which must hit by \$20,000; and 59 players won Small Jackpots, which must hit by \$500. Additionally, 22 players won Dollar Downpour jackpots, a W Club Jackpot connected to a bank of 40, \$1 slot machines in a special section on the casino floor. The Dollar Downpour starts at \$500 and must hit by \$1,200. 116 players won Reigning Quarters jackpots, a W Club Jackpot which is connected to 40, \$0.25 slot machines. The Reigning Quarters payout starts at \$250 and must hit by \$500. Additionally, on Tuesday, September 15, Noralyn S. of Matteson, Ill., won a Windfall Jackpot of \$82,059. Noralyn comes to Four Winds Casino Resort once a week and was thrilled to hit a big jackpot.

Bus Service

Round trip chartered bus service to Four Winds Casino Resort is available from several locations in Chicago, Northern Indiana, and Western and Central Michigan. Schedules, bonus packages and directions are available by calling (866) 711-1997 or at www.fourwindscasinoshuttle.com.

Reservations

For more information on Four Winds Casino Resort or to make a reservation, please call 1-866-4WINDS1 (866-494-6371) or visit www.fourwindscasino.com.

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About Four Winds Casino Resort

Four Winds Casino Resort is owned by the Pokagon Band of Potawatomi Indians and is located at 11111 Wilson Road in New Buffalo, Mich. Managed by Lakes Entertainment, Inc., the resort offers 130,000 square feet of gaming with 3,000 slot machines and a large selection of table games including poker. It also features four restaurants, entertainment bars and retail venues, and a 165-room hotel, making it a premier destination resort for Midwest tourism. Please play responsibly. You must be 21 years of age to gamble. More information can be found at www.fourwindscasino.com.

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