



FOR IMMEDIATE RELEASE

**FOUR WINDS CASINO RESORT AWARDS
OVER \$293,000 TO W CLUB JACKPOT WINNERS**

Additionally, a non-progressive slot machine was hit for over \$200,000

NEW BUFFALO, MI – From August 2 – 31, 2007, the Four Winds Casino Resort has hosted hundreds of thousands of visitors and awarded over \$293,000 through its exclusive progressive W Club Jackpot. Throughout the month of August, 162 people won W Club Jackpots, which are randomly awarded to players using their W Club card. This included two people who won Windfall Jackpots which must hit by \$100,000, seven people who won Medium Jackpots which must hit by \$20,000 and 152 people who won Small Jackpots which must hit by \$500.

“There isn’t another jackpot like this in the area,” said Matt Harkness, general manager, the Four Winds Casino Resort. “The W Club Jackpot is one of many elements at Four Winds Casino Resort that makes us the premier gaming destination resort for Midwest tourism.”

The W Club Jackpot is exclusive to W Club members and features random jackpots up to \$100,000. Each jackpot must be awarded before it reaches the “must hit by” amount and can hit at any time. Players who have their W Club card inserted into any electronic machine while playing are eligible to win the random jackpots; a winning combination is not necessary. The W Club is the ultimate player loyalty card, offering more flexibility and more control of earned points and complimentary. Enrollment is free and player cards are available at any club booth in the casino.

Mary H. from Fort Wayne, Ind. came to Four Winds to meet some friends on August 24. She was playing \$1 video poker on Game King, manufactured by International Game Technology, when her machine lights flashed and a message appeared on her screen informing her that she won the W Club Windfall Jackpot for \$72,359!

“I couldn’t have won the Windfall Jackpot without positive thinking,” said Mary H.

The winning ways continued at Four Winds on August 26 when a non-progressive jackpot was hit for \$202,500. The lucky gentleman was playing Triple Hot 7’s on a \$2 coin.

For more information on the Four Winds Casino Resort or to make a reservation, please call 1-866-4WINDS1, 866-494-6371 or visit www.fourwindscasino.com.

About Four Winds Casino Resort

Four Winds Casino Resort is owned by the Pokagon Band of Potawatomi Indians and is located at 11111 Wilson Road in New Buffalo, Mich. Managed by Lakes Entertainment, Inc., the resort offers 130,000 square feet of gaming with 3,000 slot machines and 100 table games including poker. It also features six restaurants, entertainment bars and retail venues, and a 165-room hotel, making it a premier destination resort for Midwest tourism. More information can be found at www.fourwindscasino.com.

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PHOTO CAPTIONS: Mary H., of Fort Wayne, Ind. won \$72,359 on a Windfall Jackpot on August 24 at the Four Winds Casino Resort in New Buffalo, Michigan.

Please email Joshua Taustein at jtaustein@dresnerco.com for a hi-res image.