



FOR IMMEDIATE RELEASE

FOOTBALL AND FDNY LEGENDS TO APPEAR AT FOUR WINDS CASINO RESORT

NEW BUFFALO, Mich. – November 1, 2007 – The Four Winds Casino Resort announced today that Heisman Trophy winner and NFL Hall of Fame football player Paul Hornung will be autographing copies of his book, “Lombardi and Me: Players, Coaches, and Colleagues Talk about the Man and the Myth,” during a private reception at the Four Winds Casino Resort on the evening of Friday, November 2. Additionally, Hornung will be hosting approximately 40 firefighters from the New York City Fire Department (FDNY) at the Notre Dame vs. Navy football game on November 3. Hornung and members of the FDNY will also be staying at Four Winds Casino Resort’s hotel.

Following a recent appearance at the New York Stock Exchange, Hornung was introduced to several firefighters from Engine and Ladder Company 10, which is the nearest fire station to the World Trade Center. Its members were among the first to respond to the World Trade Center terrorist attack on September 11, 2001. The firefighters told Hornung that they had never been to a Notre Dame football game. Soon after that, Hornung made the arrangements for 40 of New York’s finest to attend the Notre Dame vs. Navy football game on November 3. Hornung and the FDNY will be introduced at Notre Dame’s pep rally and on the field prior to the football game.

“I felt that this was the least I could do to honor the brave men and women of the FDNY,” said Hornung. “I want to thank Notre Dame and the Four Winds Casino Resort for helping to make this possible.”

Following the pep rally on Friday, November 2, Hornung will be at the Four Winds Casino Resort to autograph copies of his book for 200 invited guests during a private reception. The book, “Lombardi and Me: Players, Coaches, and Colleagues Talk about the Man and the Myth,” was co-written by Hornung and Billy Reed.

“We’re thrilled to host Paul Hornung and members of the FDNY,” said Matt Harkness, general manager, the Four Winds Casino Resort. “It’s a great opportunity for some of our best customers to meet legends such as Paul Hornung and members of Engine and Ladder Company 10. We know they had a choice of several area casinos and we’re honored they chose Four Winds.”

Paul Hornung won the Heisman Trophy in 1956 after an illustrious career at Notre Dame. The following year, he was the number one draft pick by the Green Bay Packers. Hornung led the NFL in scoring from 1959 to 1961 and was Player of the Year in 1960 and 1961. He is a member of the high school, college, and pro football halls of fame.

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Engine Company 10 and Ladder Company 10 are housed in The Ten House, located at 124 Liberty Street, across from the World Trade Center site. The Ten House suffered significant damage and was nearly destroyed on September 11, 2001. Both Engine 10 and Ladder 10 were organized from Volunteer Fire Companies in 1865 and each had several homes before being brought together at Liberty Street in 1984.

About the Four Winds Casino Resort

The Four Winds Casino Resort is owned by the Pokagon Band of Potawatomi Indians and is located at 11111 Wilson Road in New Buffalo, Mich. Managed by Lakes Entertainment, Inc., the resort offers 130,000 square feet of gaming with 3,000 slot machines and 100 table games including poker. It also features six restaurants, entertainment bars and retail venues, and a 165-room hotel, making it a premier destination resort for Midwest tourism. More information can be found at www.fourwindscasino.com.

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Media Contacts:

Joshua Taustein, Dresner Corporate Services, 312-780-7219, jtaustein@dresnerco.com

David Gutierrez, Dresner Corporate Services, 312-780-7204, dgutierrez@dresnerco.com