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FOUR WINDS CASINO RESORT BRINGS BOUTIQUE RETAIL OUTLETS TO NEW BUFFALO REGION

W Club Jackpots increase player's chances to win

NEW BUFFALO, Mich. – November 8, 2007 – Along with the highest jackpots in the region, gourmet restaurants and Las Vegas-style action, the new Four Winds Casino Resort also features four high-end retail outlets that will satisfy the needs of the most discerning shoppers. Located on the Grand Promenade are a boutique jewelry store, an apparel store featuring top-name designers, an ice cream and sports memorabilia store, and a gift shop.

“We have attracted world class retail outlets to the Four Winds Casino Resort, which further distinguishes Four Winds as a premier destination resort for Midwest tourism” said Matt Harkness, general manager, the Four Winds Casino Resort.

Landau is a boutique jewelry store featuring the world's finest fashion jewelry. Among the lines available are Katherine Bauman Collectibles, which are made with Austrian crystals and hand set on 18k plated gold and the hand crafted crystal jewelry by Israeli artist Michal Negrin, who has brought a unique and romantic Victorian style to her jewelry. Also available are Boccelli purses, which are made by the former lead designer for Coach.

G-III Apparel features the finest fashions from around the world including apparel from top designers such as Calvin Klein, Sean John, Tommy Hilfiger, Kenneth Cole, Nine West and Jones New York among others.

Last Licks is an ice cream parlor and sports memorabilia store featuring ice cream creations of all kinds along with collectables such as Derek Jeter's cleat from the 2003 World Series, Joe Dimaggio's diary and a Michael Jordan game-used jersey. All items are one-of-a-kind exclusives.

Four Winds Outfitters is the official gift shop for the Four Winds Casino Resort. Guests can find Native American artwork and apparel with the Four Winds logo including hats, t-shirts, and sweatshirts. Also available are basic sundries including snacks, candy and books.

W Club Jackpots

On October 8, Bobbie S. from Bridgman, Mich. helped celebrate his wife's birthday by winning \$131,542 on a \$0.25 Wheel of Fortune® slot machine! Bobbie plans to enjoy the money.

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Throughout the month of October, 182 people won Four Winds Casino Resort's W Club Jackpots totaling over \$239,595. The W Club Jackpots are randomly awarded to players using their W Club card. One person won the Windfall Jackpot, which must hit by \$100,000; five people won Medium Jackpots, which must hit by \$20,000; and 176 people won Small Jackpots, which must hit by \$500.

For more information on the Four Winds Casino Resort or to make a reservation, please call 1-866-4WINDS1 (866-494-6371) or visit www.fourwindscasino.com.

About the Four Winds Casino Resort

The Four Winds Casino Resort is owned by the Pokagon Band of Potawatomi Indians and is located at 11111 Wilson Road in New Buffalo, Mich. Managed by Lakes Entertainment, Inc., the resort offers 130,000 square feet of gaming with 3,000 slot machines and 100 table games including poker. It also features six restaurants, entertainment bars and retail venues, and a 165-room hotel, making it a premier destination resort for Midwest tourism. More information can be found at www.fourwindscasino.com.

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