



FOR IMMEDIATE RELEASE

HARD ROCK CAFE TO OPEN AT FOUR WINDS NEW BUFFALO IN SUMMER 2012

*Expansion will also include a new 1,600 seat multi-use event center
and a new nine-story 250 room hotel tower*

NEW BUFFALO, Mich. – November 14, 2011 – Four Winds®, the premier gaming destination in the Midwest, is pleased to announce that it has partnered with Hard Rock International to bring a Hard Rock Cafe to Four Winds New Buffalo in the summer of 2012. Hard Rock Cafe Four Winds complements a previously announced expansion at Four Winds New Buffalo that will also be completed in the summer of 2012, including a new 1,600 seat multi-use event center and a new nine-story 250 room hotel tower.

With a total of 172 venues in 51 countries, including 135 cafes and 15 hotels and casinos, Hard Rock International is one of the world's most recognized brands. The 12,000-square-foot Hard Rock Cafe Four Winds will be located adjacent to the gaming floor and will span two levels with seating for over 275 and a performance stage. The new Hard Rock Cafe Four Winds will also have a unique, high-energy atmosphere and feature rock 'n' roll memorabilia from its unmatched collection. Hard Rock's menu has something for all appetites including quality, classic American food made from scratch, such as legendary burgers, Smokehouse favorites and a large selection of sandwiches and salads.

“Hard Rock is an internationally renowned brand that we are proud to add to our already outstanding mix of dining and entertainment options at Four Winds New Buffalo,” said Matt Harkness, General Manager of Four Winds Casinos. “Guests will enjoy Hard Rock’s unique ambiance of live music and famous pieces of music history while dining on all-American cuisine. We are very excited to be adding Hard Rock Cafe in conjunction with the event center and new hotel tower in the summer of next year.”

Four Winds News Buffalo’s new nine-story hotel tower will contain a mix of suites and standard rooms furnished in the same exquisite style as its existing 165 hotel rooms. The new multi-use event center will be located next to the casino floor and can be configured in a variety of ways for concerts, conferences and special events.

More information on the opening date of Hard Rock Cafe Four Winds, the event center and hotel tower will be announced at a later date.

For more information on Four Winds New Buffalo, Four Winds Hartford or to make a reservation, please call 1-866-4WINDS1 (866-494-6371) or visit www.fourwindscasino.com.

About Four Winds New Buffalo and Four Winds Hartford

Four Winds New Buffalo, located at 11111 Wilson Road in New Buffalo, Mich., and Four Winds Hartford, located at 68600 Red Arrow Highway in Hartford, Mich., are owned by the Pokagon Band of Potawatomi Indians. Four Winds New Buffalo offers 135,000 square feet of gaming with approximately 3,000 slot machines, a large selection of table games including poker, four restaurants, entertainment bars and retail venues, and a 165-room hotel, making it the premier gaming resort in the Midwest. Four Winds Hartford features 500 slot machines, nine table games, a 100-seat restaurant and a 15-seat bar. Please play responsibly. You must be 21 years of age to gamble. More information can be found at www.fourwindscasino.com.

About Hard Rock International

With a total of 172 venues in 51 countries, including 135 cafes and 15 Hotels/Casinos, Hard Rock International is one of the world's most globally recognized brands. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. In addition to the two flagship Seminole Hard Rock Hotels and Casinos in Tampa and Hollywood, Fla., Hard Rock Hotels/Casinos are located in Las Vegas, Biloxi, Orlando, Chicago, San Diego, Pattaya, Bali, Macau, Penang, Singapore and Punta Cana. Additional hotel and casino projects have been announced including Panama Megapolis, scheduled to open in 2011; and Hungary, Dubai and Abu Dhabi, scheduled to open in 2013. Hard Rock International is owned by Seminole Hard Rock Entertainment, Inc. For further details on Hard Rock Hotels and Casinos, visit www.hardrockhotels.com. For more information on Hard Rock International, visit www.hardrock.com.

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