



FOR IMMEDIATE RELEASE

## **THE ISLEY BROTHERS TO PERFORM AT FOUR WINDS NEW BUFFALO ON SATURDAY, JANUARY 20, 2018**

*Tickets go on sale Friday, October 6*

NEW BUFFALO, Mich. – October 3, 2017 – The Pokagon Band of Potawatomi Indians' Four Winds® Casinos are pleased to announce The Isley Brothers will perform at Four Winds New Buffalo's® Silver Creek® Event Center on Saturday, January 20, 2018 at 9 p.m. Hotel and dinner packages are available on the night of the concert. Tickets can be purchased beginning Friday, October 6 at 11 a.m. EDT exclusively through Ticketmaster®, [www.ticketmaster.com](http://www.ticketmaster.com), or by calling (800) 745-3000. Ticket prices for the show start at \$59 plus applicable fees.

Four Winds New Buffalo will be offering hotel and dinner packages along with tickets to The Isley Brothers. The Hard Rock option is available for \$480 and includes two concert tickets, a one-night hotel stay on Saturday, January 20, 2018, and a \$50 gift card to Hard Rock Cafe® Four Winds. The Copper Rock option is available for \$580 and includes two tickets to the performance, a one-night hotel stay on Saturday, January 20, 2018, and a \$150 gift card to Copper Rock Steak House®. All hotel and dinner packages must be purchased through Ticketmaster.

The Isley Brothers began singing together as youngsters in the early 1950s and today are considered one of the most important and influential groups of the last half-century. Ronald, Rudolph, Kelly and Vernon started out as a gospel group, performing in churches and other venues throughout their hometown of Cincinnati. Though raised primarily on the sounds of gospel music, the family band went on to experiment and record under the genres of doo-wop, R&B, rock 'n' roll, soul, Motown, funk, quiet storm, disco, pop and hip-hop, all the while remaining true to their vision and voice. After leaving Cincinnati in 1957 for New York City, the group scored their first hit with the call-and-response classic "Shout" (now covered by countless bands across the country) and in 1962 reached true mainstream success with "Twist and Shout," which became their first Top 40 hit on both the pop and R&B charts. At the end of the decade, their hit "It's Your Thing" earned them the 1969 Grammy Award for Best R&B Vocal Performance.

The Isley Brothers' career has seen dozens of #1 hits, both singles and albums; more than two dozen gold, platinum and multi-platinum singles and albums; countless awards; and the Brothers' 1992 induction into The Rock And Roll Hall Of Fame. What's even more remarkable is how they've reinvented themselves with each passing year, thus consistently reaping a fresh crop of fans. Acknowledging their place in history, Ronald Isley says: "I knew Sam Cooke and Jackie Wilson and The Temptations. I knew their intimate thoughts on music, and I knew them as friends. The Isley Brothers are in a unique place now because we possess that repository of knowledge, and we carry it on through our new material."

[To access high-resolution images of The Isley Brothers, click here.](#)

**About Four Winds New Buffalo's Silver Creek Event Center**

Four Winds New Buffalo's Silver Creek Event Center is a 1,500 seat, modern, multi-use facility that is located adjacent to the casino floor, at 11111 Wilson Road. In addition to hosting concerts, the 17,000-sq. ft. event center is often reconfigured to host large meetings, special events, conferences and banquets. Details on concerts and other performances at Silver Creek Event Center are available at [http://www.fourwindscasino.com/newbuffalo/silvercreek\\_ent.php](http://www.fourwindscasino.com/newbuffalo/silvercreek_ent.php).

**Reservations and Information**

To make a hotel reservation at Four Winds New Buffalo or for more information on Four Winds New Buffalo, Four Winds Hartford®, or Four Winds Dowagiac®, please call 1 (866)-4WINDS1, (866) 494-6371 or visit [www.fourwindscasino.com](http://www.fourwindscasino.com). Additionally, be sure to like Four Winds on Facebook at [www.Facebook.com/fourwindscasino](http://www.Facebook.com/fourwindscasino) and follow on Twitter at [www.Twitter.com/fourwindscasino](http://www.Twitter.com/fourwindscasino) for information on the latest offers and promotions.

###

**Media Contacts:**

Melinda Pierce, Big Idea Company, (574) 257-4332, [melinda@bigideacompany.com](mailto:melinda@bigideacompany.com)  
Jill Klinedinst, Big Idea Company, (574) 257-4332, [jill@bigideacompany.com](mailto:jill@bigideacompany.com)