



FOR IMMEDIATE RELEASE

SMOKEY ROBINSON TO PERFORM AT FOUR WINDS NEW BUFFALO ON FRIDAY, OCTOBER 5

Tickets go on sale Friday, May 11

NEW BUFFALO, Mich. – May 7, 2018 – The Pokagon Band of Potawatomi Indians' Four Winds® Casinos are pleased to announce Smokey Robinson will make a stop at Four Winds New Buffalo's® Silver Creek® Event Center on Friday, October 5 at 9 p.m. ET. Hotel and dinner packages are available on the night of the concert. Tickets can be purchased beginning Friday, May 11 at 11 a.m. ET exclusively through Ticketmaster®, www.ticketmaster.com, or by calling (800) 745-3000. Ticket prices for the show start at \$99 plus applicable fees.

Four Winds New Buffalo will be offering hotel and dinner packages along with tickets to the Smokey Robinson concert. The Hard Rock option is available for \$583 and includes two concert tickets, a one-night hotel stay on Friday, October 5 and a \$50 gift card to Hard Rock Cafe® Four Winds. The Copper Rock option is available for \$683 and includes two tickets to the performance, a one-night hotel stay on Friday, October 5 and a \$150 gift card to Copper Rock Steak House®. All hotel and dinner packages must be purchased through Ticketmaster.

William "Smokey" Robinson, Jr. is a legendary singer-songwriter, record producer, record executive and co-founder of Motown Records. Between 1960 and 1970, Robinson would produce 26 top 40 hits with the Miracles including several top 10 hits such as "You've Really Got a Hold on Me", "I Second That Emotion" and the group's only No. 1 pop hit, "The Tears Of A Clown". Robinson was one of the major songwriters and producers for Motown, writing several hit singles such as, "Who's Loving You" "My Guy," "The Way You Do The Things You Do", "My Girl", "Get Ready" and "Ain't That Peculiar".

In 1975, Robinson released his solo album, *A Quiet Storm*. His classic hit, "Cruisin'" peaked at number four on the *Billboard* Hot 100. For the album *One Heartbeat*, Robinson won his first Grammy Award. In the same year, he was inducted as a solo artist to the Rock and Roll Hall of Fame.

In recent years, Robinson released the standards album, *Timeless Love, Time Flies When You're Having Fun, Now And Then, Smokey & Friends* and *Christmas Everyday*. Robinson has been Inducted into the Kennedy Center, awarded an individual star on the Hollywood Walk of Fame and a second star with The Miracles. He was awarded a medal at the National Medal of Arts, A Heritage Award at the Soul Train Music Awards and a BET Lifetime Achievement Award. Howard University conferred on Robinson the degree of Doctor of Music as did the Berklee College of Music.

[To access a high-resolution image of Smokey Robinson, click here.](#)

About Four Winds New Buffalo's Silver Creek Event Center

Four Winds New Buffalo's Silver Creek Event Center is a 1,500 seat, modern, multi-use facility that is located adjacent to the casino floor, at 11111 Wilson Road. In addition to hosting concerts, the 17,000-sq. ft. event center is often reconfigured to host large meetings, special events, conferences and banquets. Details on concerts and other performances at Silver Creek Event Center are available at http://www.fourwindscasino.com/newbuffalo/silvercreek_ent.php.

Reservations and Information

To make a hotel reservation at Four Winds New Buffalo or for more information on Four Winds New Buffalo, Four Winds Hartford®, Four Winds Dowagiac® or Four Winds South Bend®, please call 1 (866)-4WINDS1, (866) 494-6371 or visit www.fourwindscasino.com. Additionally, be sure to like Four Winds on Facebook at www.Facebook.com/fourwindscasino and follow on Twitter at www.Twitter.com/fourwindscasino for information on the latest offers and promotions.

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Media Contacts:

Melinda Pierce, Big Idea Company, (574) 257-4332, melinda@bigideacompany.com
Jill Klinedinst, Big Idea Company, (574) 257-4332, jill@bigideacompany.com