



**Pokégnek Bodéwadmik**  
POKAGON BAND OF POTAWATOMI



FOR IMMEDIATE RELEASE

## **SPORTS BETTING NOW AVAILABLE AT FOUR WINDS CASINOS LOCATIONS IN MICHIGAN**

*Chicago Bears legend Steve McMichael placed the ceremonial first bet*

DOWAGIAC, Mich. – July 13, 2020 – The Pokagon Band of Potawatomi and its Four Winds® Casinos are pleased to announce the opening of the Four Winds Sportsbook. Guests can now place wagers on their favorite sports including basketball, football, hockey, baseball, soccer and more at Four Winds Casinos locations in Michigan including New Buffalo, Hartford and Dowagiac. Super Bowl Champion, Chicago Bears legend and ESPN personality, Steve “Mongo” McMichael, appeared at Four Winds New Buffalo on Monday, July 13 to place the ceremonial first bet.

“Following the legalization of sports betting in Michigan, our casino operations team completed an extensive evaluation of potential partners to create the Four Winds Sportsbook. Ultimately, Kambi was recommended and the partnership was approved by the Pokagon Gaming Commission and Pokagon Gaming Authority,” said Matthew Wesaw, Tribal Council Chairman and CEO of the Pokagon Gaming Authority. “We are very excited that we now offer sports betting as part of our growing list of amenities at our casino locations in Michigan.”

“The Pokagon Band and its Four Winds Casinos continually strive to exceed expectations and enhance the entertainment experience of our guests. We feel the Four Winds Sportsbook will add an additional level of excitement sports enthusiasts have been looking for,” said Frank Freedman, Chief Operating Officer of Four Winds Casinos. “One of the reasons we partnered with Kambi is to simplify the wagering process through its Bring-Your-Own-Device program, which will enable guests to use their smartphone to start the betting process.”

Using their smartphones, guests can use their camera to scan a QR code to reach the Four Winds betting website. After making their bets, guest will then be given a new QR code to bring to the Sportsbook counter at Four Winds New Buffalo or the Guest Services Counter at Four Winds Hartford and Four Winds Dowagiac. The QR code will then be scanned and the bets will be placed.

Additionally, guests can place bets on one of 18 kiosks located at Four Winds New Buffalo or one of six kiosks located at both Four Winds Hartford and Four Winds Dowagiac.

On July 1, the Pokagon Band of Potawatomi’s Four Winds Casinos and Kambi Group plc, a leading global sports betting supplier, announced their partnership.

### **Reservations and Information**

To make a hotel reservation at Four Winds New Buffalo or for more information on Four Winds

New Buffalo, Four Winds Hartford®, Four Winds Dowagiac® or Four Winds South Bend®, please call 1 (866)-4WINDS1, (866) 494-6371 or visit [www.fourwindscasino.com](http://www.fourwindscasino.com). Additionally, be sure to like Four Winds on Facebook at [www.facebook.com/fourwindscasino](http://www.facebook.com/fourwindscasino) and follow on Twitter at [www.twitter.com/fourwindscasino](http://www.twitter.com/fourwindscasino) for information on the latest offers and promotions.

**About The Pokagon Band of Potawatomi Indians**

The Pokagon Band of Potawatomi Indians' sovereignty was reaffirmed under legislation signed into law by President Clinton in September of 1994. The Pokagon Band is dedicated to providing community development initiatives such as housing, education, family services, medical care and cultural preservation for its more than 5,700 citizens. The Pokagon Band's ten-county service area includes four counties in Southwestern Michigan and six in Northern Indiana. Its main administrative offices are located in Dowagiac, Mich., with a satellite office in South Bend, Ind. In 2007, it opened Four Winds Casino Resort in New Buffalo, Mich., followed by Four Winds Hartford in 2011, Four Winds Dowagiac in 2013 and Four Winds South Bend in January 2018. The Pokagon Band operates a variety of businesses via Mno-Bmadsen, its non-gaming investment enterprise. More information is available at [www.pokagonband-nsn.gov](http://www.pokagonband-nsn.gov), [www.fourwindscasino.com](http://www.fourwindscasino.com) and [www.mno-bmadsen.com](http://www.mno-bmadsen.com)

# # #

**Media Contacts:**

Joshua Taustein, Dresner Corporate Services, (312)780-7219, [jtaustein@dresnerco.com](mailto:jtaustein@dresnerco.com)  
David Gutierrez, Dresner Corporate Services, (312)780-7204, [dgutierrez@dresnerco.com](mailto:dgutierrez@dresnerco.com)